



2025 Sample Application and Information

NSSGA Community Relations Excellence Award

About the award

NSSGA's Community Relations Excellence Awards recognize active producer member operations for their contributions to the community in which they operate and efforts to enhance public perception of their facility, company and the aggregates industry. This award is open to any producer member operation. A facility receiving a gold category designation is automatically recognized for five years and is not eligible to apply again during that time. After five years, the facility is eligible to apply again for award recognition. For questions regarding the Community Relations Excellence Awards, please contact Kerry Lynch at klynch@nssga.org.

NOTE: Awards in the Gold category are good for five years. Winning facilities cannot earn a second Community Relations Excellence Award during that time.

The application process

All award applications must be completed online, through the application submission page at www.members.nssga.org/Awards. Before starting your official online application, please ensure you have all your answers and supplemental materials complete and ready to upload. There is no way to start and save incomplete award applications. If you start and leave the application process, all information will be lost and you will need to start over. So, please have all the required materials together before starting your application.

NOTE: The online application process must be completed in a single session. There is no way to save partial applications.

The online application will request your name and contact information as the person submitting the application, as well as information about the facility. The facility name will populate as you type. If your facility name isn't populating, please notify NSSGA Member Services (memberservices@nssga.org).

NOTE: Notify NSSGA Member Services if your facility name does not auto-populate as you type.

Application questions

You will be asked to provide information in the six categories below. All questions must be answered to the best of your abilities.

1. Special Events: Please describe (in 3,500 characters or less) a special event that took place in 2024 hosted by the applying quarry. Include details of the event and any roles quarry employees played in ensuring the event helped build a positive relationship with the community. You must provide documentation, including photos, thank you notes, news coverage, etc. for review.

NOTE: Please have all supporting documentation available in upload-ready format prior to beginning the application process.

2. Charitable Community Impact: Please describe (in 3,500 characters or less) how the facility has focused on helping its local community in 2024 through charitable contributions, either financial and/or material. You must provide documentation of photos, thank you notes, news coverage, etc. for review.

3. Volunteer Projects: Please describe (in 3,500 characters or less) the volunteer effort(s) the applying quarry and its employees led in 2024 to assist the community in which it operates. You must provide documentation of photos, thank you notes, news coverage, etc. for review.

4. Advocacy Efforts with Local, State and/or Federal Government: Please describe the applying quarry's efforts taken in 2024 to develop and maintain relationships with government officials, including those at the local, state and federal levels. Participating in the NSSGA Legislative Policy Forum, Hill Days and meeting with regulators such as MSHA, OSHA etc. may be included in this answer. You must provide documentation of photos, thank you notes, news coverage, etc. for review.

5. Quarry Education: Please describe efforts to educate and/or teach the local community about the operation and the materials produced at the applying quarry's facility in 2024. You must provide documentation of training materials, worksheets, and/or photos that relate to the operation's education efforts.

6. Media Relations: Please describe the applying quarry's efforts in 2024 to effectively cultivate relationships with local media outlets, such as examples of responding to media requests and implementing marketing/advertising in your local market or community. Please discuss how the specific quarry's team has prepared to manage potentially negative publicity issues.